

2013 online rates

AD SIZES

LARGE

256 x 256 pixels

\$60/week

MEDIUM

256 x 125 pixels

\$35/week

SMALL

125 x 125 pixels

\$20/week

Ask about discounts for print advertisers!

**Get Famous Locally—
Advertise in the Gazette**

www.crozetgazette.com

WEB ADVERTISING

ABOUT

The Crozet Gazette is western Albemarle's hometown newspaper. Our coverage area includes Crozet, Ivy, Greenwood, White Hall, Batesville, Free Union, Afton, Nellysford, North Garden, and Waynesboro.

AVERAGE MONTHLY TRAFFIC

By Google Analytics

Data from July 1 - December 31, 2012

Visits: 6,510

Absolute Unique Visitors: 5,264

Page Views: 11,410

AD SPECS

Ads must be exact pixel dimensions and may be submitted as gifs or jpgs. We cannot accommodate embedded javascript, audio, or strobe animation. The Gazette will make your ad at your request for no additional charge. Ads will link directly to the web address of the advertiser's choice.

CONTACT

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ads@crozetgazette.com

**Print advertisers get up to
40% OFF web rates!**



The advertiser assumes all responsibility and liability for the content, including images, of advertisements. The Crozet Gazette reserves the right to edit for content or to refuse any ad at any time at its own discretion. Rates and specifications are subject to change.

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